

# Kelly Dietz

## PROFESSIONAL EXPERIENCE:

**KMGH Denver7** — *Senior Investigative Producer* SEPTEMBER 2022- present day

Serves as unit manager and provides leadership for all I-Team operations, as well as liaison producer for other stations. Facilitate weekly meetings and scheduling between all team members. Manages content for story placement and works closely with promotions department. Responsible for meeting deadlines. Executes research, navigates public records and databases for investigative ideas. Vets all pitches for exclusive content. Extensive knowledge of local public records and state legislation. Curates an extensive and credible source network in multiple spheres. Makes editorial decisions at all stages including storyboarding, script approvals, and final edits. Sets up and conducts interviews. Executes extension of story shelf-life by creating content across all day parts. Assists in digital and social media versions of all investigations.

**WTKR News 3** — *Investigative Producer, Head of Special Projects* JUNE 2021- SEPTEMBER 2022

Initiated development of investigative unit for WTKR, serving as the station's first specialty producer. Curated a team of individuals who had interest in investigations and assigned them to various roles. Created an extensive planning program for I-Team coverage. Collaborate and develop all story ideas. Produce long-form specials for all platforms. Extensive knowledge of FOIA system and Virginia code. Fostered growth in relationships with sources and local PIOs. Daily focus towards competitively building out I-Team to #1 in the market.

**WTKR News 3** — *Producer* JANUARY 2021- JUNE 2021

Experience in designating content, building shows, writing stories and operating newscasts in real-time. Qualified in OPUS, ENPS, INEWS systems as well as some knowledge of Adobe and Final Cut.

**WTKR News 3** — *Associate Producer* FEBRUARY 2020- JANUARY 2021

Extensive knowledge in building shows, stacking content and writing stories.

**WTKR News 3** — *Assignment Desk Editor* NOVEMBER 2019 - JANUARY 2020

Created daily plan for coverage, assigned crews. Equipped in evaluating social media and scanners for news.

## AWARDS AND DESIGNATIONS:

2023-2024 BROADCAST YEAR:

Colorado Broadcasters Association: Legislative Committee member, Pannelist for annual stakeholder mixer

2021 BROADCAST YEAR:

Associated Press Broadcasters Awards (2): Douglas Southall Freeman Award, Best Continuing News

## PROFESSIONAL SKILLS:

Management, Scheduling, Field producing, On-air talent, Undercover and hidden camera, Finding and pitching stories, Writing, Research, Script approvals and edits, Interviewing, MMJ, Extensive news and editorial judgment, Decision-making, High energy, Problem-solving, Driven, Thrives in a high-paced and challenging environment, Public speaking, Interpersonal communication, Social media expert.

## IRE and NICAR Training—

Well-qualified in data and statistic-driven investigative research. Emphasis on solutions-based journalism and data visualization. Created presentations to initiate investigative training on a station-wide scale.

## EDUCATION:

**SUNY Plattsburgh** — *Bachelor of Science, Honors Program, Lambda Pi Eta Communications Honor Society* AUGUST 2015 - MAY 2016

Journalism Major, Public Relations Minor

## REFERENCES:

Olivia Dickinson — *Assistant News Director: (504)-251-1224*

Tony Kovaleski — *Chief Investigative Reporter: (757)-679-1315*